

JOB ANNOUNCEMENT

Managing Director of iMentor Interactive



About iMentor

Founded in 1999, iMentor has quickly become one of the largest and most innovative mentoring organizations in New York City. Over the last nine years, iMentor has developed and refined a technology-enriched mentoring model, combining email communication and in-person meetings. As a result, iMentor can significantly boost the number of skilled professionals willing and able to mentor disadvantaged youth and bring mentoring to historically underserved communities. iMentor revolutionizes mentoring by explicitly focusing every component of its model on personal, academic, and career outcomes.

Beginning with one classroom in the South Bronx, iMentor has matched and supported over 7,000 mentor-mentee pairs in New York City and launched a national technical assistance program, iMentor Interactive (iMi). iMentor is at an exciting stage in its development, as the organization is currently implementing an ambitious five year growth plan, which includes dramatic national expansion through iMentor Interactive as well as growing the core mentoring program in New York City.

About iMentor Interactive

iMentor Interactive's mission is to facilitate the development of high-quality, high-impact mentoring programs that address the most critical challenges facing underserved youth through an innovative combination of partnership, technology, curriculum, research and ongoing support. This pioneering social enterprise utilizes a flexible and scalable online platform to provide each partner with all of the tools, resources and ongoing support necessary for effective program execution. Utilizing an earned income model, each iMi partner organization contributes annual membership fees. iMentor Interactive provides a proven, cost-effective and scalable solution that aims to drive a national mentoring movement by embedding high-quality, high-impact mentoring programs into a critical mass of the nation's non-profits and schools. To learn more about iMentor Interactive, please visit our website at: http://www.imentor.org/imentor_interactive/.

Managing Director of iMentor Interactive

iMentor is currently seeking a dynamic and entrepreneurial manager to serve as the Managing Director for iMentor Interactive (MD iMi) and oversee all aspects of iMentor Interactive's growth and development, including strategic planning, business development, partnership building, evaluation, program implementation, ongoing management and new innovation. The MD iMi will lead iMentor Interactive's goal of exponentially increasing the possibilities for mentoring and the number of mentor-mentee pairs on a national scale. A key member of the senior leadership team, this is an exciting opportunity for a strategic leader to lead all day-to-day operations for this exciting social enterprise, as well as provide ongoing leadership, vision and support for all iMentor Interactive staff as they strive to develop and grow the program.

Responsibilities

- Develop and refine iMentor Interactive's strategic goals, growth targets and assessment initiatives, including recommending changes to program operations to ensure the highest levels of quality and performance

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- Work in concert with iMentor Interactive's directors and managers to lead all day-to-day program planning, implementation and management to ensure the delivery of high-quality, comprehensive mentoring solution to partnering organizations
- With support from iMentor's Senior Leadership Team and the Board of Directors, establish and grow mutually beneficial relationships with non-profit organizations, corporations, content partners, funders, technology-leaders, institutions for higher education and others to support the growth and development of the program
- Create revenue projections on an ongoing basis and assure iMentor Interactive meets or exceeds annual goals, seeking to maximize both business and social impact objectives
- Oversee the creation and implementation of a strategic marketing plan to target markets on a national scale
- Contribute to the budget development process by planning and projecting the staffing and resource needs and manage the annual program budget through ongoing review of expense variances
- Establish programmatic benchmarks and data tracking systems to monitor the program's progress against goals; as appropriate, utilize external partners for large scale evaluation projects
- Oversee a growing program staff and ensure that they successfully reach organizational and professional goals
- Consult with partner organizations to support the development and growth of their mentoring programs; provide technical assistance on successful utilization of the iMentor Interactive platform
- Lead the ongoing innovation of both strategy and process by identifying key findings that can inform long-term program planning and development

Qualifications

- 5+ years of relevant work experience, including experience as a manager in a fast-paced and high-growth nonprofit, consulting, technology company and/or social enterprise initiative; strong comfort with online innovations and software preferred
- Demonstrated success managing strategic planning, organizational development, and performance management and measurement
- Experience overseeing high-level financial planning including developing pricing models, revenue projections and project budgets
- A strong belief in the power of mentoring and a passion for leveling the playing field for young people growing up in underserved communities
- Experience managing and growing staff while building highly effective teams
- Strong analytic skills; able to make strategic and tactical choices, utilizing data-driven decision making
- Excellent verbal and written communication skills and a customer-service orientation that leads to sustainable and mutually beneficial external partnerships
- Flexible, adaptable and goal-oriented with a commitment to high standards of excellence
- Bachelor's degree or equivalent experience required; advanced degree preferred

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How to Apply

Please upload a resume and thoughtful cover letter, addressed to Mike O'Brien and outlining how your skills and experience meet the qualifications of the position and stating how you heard about this opportunity, both in Word format, at <http://jobs.cqcareers.org/application.aspx?id=1402>. Applications will be reviewed on a rolling basis. Please, do not submit resumes or inquiries directly to iMentor.

iMentor provides equal employment opportunities for all applicants and employees.

About Commongood Careers: iMentor has partnered with Commongood Careers to conduct the search for a Managing Director, iMentor Interactive. Commongood Careers is a nonprofit search service that connects talented individuals to organizations that are dedicated to creating positive social change. Founded and staffed by nonprofit professionals, Commongood Careers offers personalized, engaged services to jobseekers and organizations throughout the hiring process, as well as access to a wealth of knowledge about nonprofit careers. [Learn more about nonprofit jobs at Commongood Careers.](#)
